

Phuong Nguyen

UI UX
PRODUCT



BRANDING
GRAPHIC

EXPERIENCES

JobsGO / Lead UI/UX Designer

02/2025 - NOW

I was responsible for rebuilding and enhancing the user experience through improved wireframes and interactive design solutions. My work included creating new key visuals and graphic elements for both the **website and mobile application**, tailored to meet the distinct needs of employees and employers. The goal was to deliver a cohesive, intuitive, and engaging experience across all platforms.

OBranding / Lead UI/UX Designer

07/2024 - NOW

As a key member of the design team, I was responsible for shaping product design and maintaining visual quality across the e-commerce platforms **OBranding.vn** & Web3 **Monbase NFT**.

I led and mentored both the UI/UX and Graphic Design teams, ensuring a unified design language and seamless collaboration throughout projects. Beyond product interfaces, I also supported branding and marketing publications, helping to craft consistent and compelling visual communications that strengthened each brand's identity and market presence.

Embassy Education / Senior UI/UX Designer

05/2021 - 06/2024

Sataka / Design Manager

2021 - 2023

CNV Loyalty / Senior UI/UX Designer

2018 - 2019

S&A Media / Design Manager

2017 - 2018

Freelance / Graphic Designer

2015 - 2017

ABOUT

I'm a UI/UX Designer driven by curiosity and human-centered thinking.

With over 8 years in Branding and 6 years in Product Design, I've collaborated with brands across diverse industries — each project shaping how I balance usability, emotion, and visual storytelling.

I believe great design isn't just seen, it's felt — and my mission is to craft experiences that inspire, engage, and make technology beautifully human.

SKILLS

Figma · Sketch · Adobe Photoshop
Adobe Illustrator · Adobe Indesign
Camtasia · Powerpoint

User Research · Wireframing · Prototype
Design thinking · Visual Design
Marketing Design · POSM

FEATURE PROJECTS

[OBranding](#)

[Monbase NFT](#)

[JobsGO](#)

[The NEST - Becamex Tokyo](#)

[Dogegoal](#)

[LaLiga Academy](#)

[Bitsnap](#)

[CNV Loyalty](#)

[Vinamilk](#)